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FOR IMMEDIATE RELEASE

A PEST PLUS, LLC EARNS ELITE QUALITYPRO STATUS

EDISON, NJ, (Oct. 3, 2007) – A PestPlus, a pest management company serving Middlesex County, New Jersey, has earned the QualityPro designation, the mark of excellence in pest management.

As a QualityPro company, A PestPlus takes extraordinary steps to ensure customer satisfaction. From running criminal background checks on all of their employees to using environmentally sound, integrated pest management practices, QualityPro companies are committed to providing consumers with the highest possible services.

“Becoming QualityPro was important to us because we are dedicated to providing the highest quality of service and professionalism to our customers,” said Scott Linde, owner of A PestPlus. “This designation, like the Good Housekeeping Seal of Approval®, offers consumers solid proof of the thoroughness and quality of our services.”

QualityPro companies have met key qualifications built around four basic principles: Business Operations, Consumer Relations, Environmental Stewardship and Technician Training. These qualifications include employing only highly trained, credentialed employees; offering a clear, easy-to-understand warranty and termite service agreement; maintaining a drug-free workplace; advertising truthfully and ethically; and maintaining an up-to-date insurance policy.

“A Pest Plus is one of a few, elite companies in the country to participate in the QualityPro program, a fact that demonstrates their commitment to provide consumers with quality, professional pest management services,” said Andrew Architect, executive director of QualityPro.

A PestPlus is proud to be serving Central New Jersey as a QualityPro company. For more information about A PestPlus, visit www.pestplus.net or call 1-888-838-8138.

About QualityPro

QualityPro is the mark of excellence in pest management. This program is increasing the professionalism of the industry through self-regulation; stimulating consumer demand through increased confidence and a higher public perception of industry professionalism; and providing marketing opportunities to participating companies by recognizing commitment to excellence and higher performance standards. For more information, visit www.npmaqualitypro.com.